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How the First Mile tactics led to

# A 15% REDUCTION IN WATER CONSUMPTION AT IBIS STYLES LAVAU



# WATER USE MADE VISIBLE

Ibis Styles Lavaur installed **low-flow showerheads that shift colours based on water use.** A sign in each bathroom explained the meaning of each colour, helping guests quickly understand how much they were using. This simple change led to a **15.6% drop in water consumption.**



# THE REFILL FOUNTAIN



Ibis Styles Lavour has also been working on reducing plastic waste. They **installed a water fountain** for guests to refill their own bottles. By **offering a convenient alternative to bottled water**, the hotel helps guests make the better choice. **More than half of all guests used it**, and a wide majority gave positive feedback on the initiative.



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# TAP WATER BY DEFAULT

For welcome drinks, breakfasts and seminars, Ibis Styles Lavaur **now offers tap water in reusable bottles** instead of single-use water bottles. This resulted in **eliminating around 30 plastic bottles per week** from regular hotel operations.



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# MEET IBIS STYLES LAVAU

A hotel in a charming historical building,



located in Lavaur, France.



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